①張大千 石梁飛瀑 成交價:RMB 2,090,000
②斯尚誼 人體 成交價:RMB 330,000
③李苦禪 松鷹圖 成交價:RMB 143,000
④張大千 臨黃鶴山樵淞峰書合圖 成交價:RMB 440,000
⑤劉海粟 黃山松雲 成交價:RMB 121,000
⑥謝稚柳 峨嵋深秋 成交價:RMB 46,200
⑦程十髮 屈原橘質 成交價:RMB 93,500
⑧關山月 紅梅 成交價:RMB 63,800



- ⑦Zhang Daqian WATERFALL AND MOUNTAIN Price: RMB 2,090,000
- @Jin Shangyi NUDE
 - Price: RMB 330,000

③Li Kuchan EAGLE AND PINE TREES Price: RMB 143,000
 ④Zhang Daqian A MODEL OF YUAN DYNASTY WANG MENG'S LANDSCAPE

Price: RMB 440,000

©Liu Haisu PINE TREE IN MT. HUANG *Price: RMB 121,000 ©Xie Zhiliu* MT. ERMEI IN LATE AUTUMN

- Price: RMB 46,200
- © Cheng Shifa QU YUAN AND ODE TO TANGERINE Price: RMB 93,500

@Guan Shanyue RED PLUM BLOSSOM Price: RMB 63,800

painting works came to a successful end. The total volume of transactions hit 12.27 million yuan, the best results ever recorded at home at that time. Qi Baishi's *Eagle and Pine Tree* was transacted at the stunning price of 1.76 million yuan. Zhang Daqian's *Waterfall and Mountain* changed hands even at a skyrocketing price of 2.09 million yuan. At that moment, China Guardian knew only that the latter created the highest domestic auction price of Chinese calligraphy and painting works. However, it did not know that 1.76 million yuan was the world record price for any single painting by the Chinese master painter Qi Bashi at the time.

The first special auction of Chinese oil paintings was highly appraised by the mass media overseas as an "important milestone in the history of Chinese oil painting auctions," "granting China the right to speak and comment on oil painting markets." The transaction rate of 70% and the total volume of transaction of 1.96 million yuan are no astonishing figures at present, but it was no easy thing to achieve them at that time. Many people, including some commentators and artists themselves, considered that no buyer's markets existed in the Chinese mainland. As Gao Yuan recalled, when the auction was over, she was overwhelmed with mixed feelings. She could not help weeping with joy.

The success of the first auction became what Chen Dongsheng claimed as the third greatest excitement in his lifetime. At the moment when the auction came to an end, the China Guardian colleagues gathered for a drink in celebration. Most of them got intoxicated. They could never forget the occasion all their lives.

Chen Dongsheng attributed the tremendous success of the first auction, first of all, to the all out support of the collectors overseas, and secondly, to the active participation of a number of highly cultured and elite entrepreneurs



應,紛紛到場助興。全國人大副委員長田紀雲、王 光英,全國政協副主席趙樸初等許多領導人,也 都親自出席了嘉德首次拍賣會的預展。

回憶起1994年3月27日的首次拍賣會,胡妍 妍稱之爲"永遠難忘的一天"。因爲准備好首場拍 賣的前期工作后,她不得不回家開始迎接兒子的 誕生。所以,拍賣當天無法來到現場一睹傾注自己 許多心血的另一個"成果",實在是遺憾難耐。于 是,委托丈夫來到拍賣現場計算機控制臺旁,邊做 筆記邊向家裏電話轉播拍賣實况,一時傳爲佳話。

1997年入盟嘉德的郭彤,在談及嘉德首場拍 賣會時說,1994年3月27日那天,她是花了一百 元錢買的門票,由于觀摩人數太多,險些没能進 場。據寇勤回憶,由于考慮到被邀請的客人不可 能全部如約出席,所以嘉德事先發出的拍賣會請 柬數量多于現場座位。没想到,拍賣會未及開場, 長城飯店二樓大廳早已是人頭攢動,座無虚席,但 手持請柬和門票的人流依舊紛紛要求進場。最后 是北京市公安局的執勤警官不得不出面限制人流。

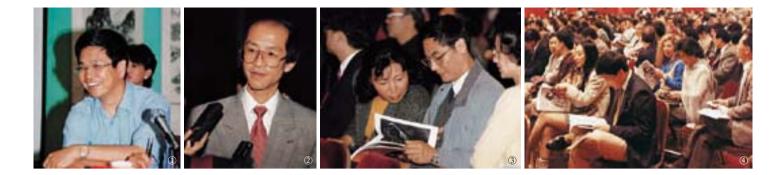
觀衆情緒熱烈,場內買家火爆。第一件拍品 是吴熙曾的《漁樂圖》,隨着拍賣師高德明起價,手 持一號競投牌的香港著名收藏家張宗憲站起身來 說道:今天是嘉德首拍,一拍就發,我出一萬八! 場面頓時活躍。人們開始陸續加價,張宗憲先生志 在必得,相繼報出"兩萬八"、"三萬八"、"四萬



at home. Therefore, up till now he is thankful to Tian Yuan, Lu Jian, Mao Zhenhua, Zeng Wentao, Zhao Kai and other young entrepreneurs for their enthusiastic supports.

During the first auction of China Guardian, the Central Television Overseas News Center shot a special TV film on the spot entitled "*The Ins and Outs of the Auction*," which recorded in details all the exciting moments mentioned above. The Beijing Television Good Morning, Beijing Program shot and edited a special TV film overnight, immediately after the end of the auction, and broadcast it the next morning, arousing warm reactions. In its Focus special report on the auction, *the CCTV Oriental Horizon* even inferred bravely: "It can be predicted that from





八".....最后以八萬八千元成交。鑒定大師徐邦 達先生親自上臺,爲嘉德敲響了歷史性的第一槌。 張宗憲先生亦喜得頭彩,贏得場上一片掌聲。

經過激烈競投,中國書畫專場圓滿落下帷 幕,總成交1227萬元,創當時國內最好成績。齊 白石《松鷹圖》以令人瞠目的176萬元成交,張 大千《石梁飛瀑》更以209萬元的天價易手。當 時,嘉德僅僅明白后者創造了中國書畫作品拍賣 的國內最高價。殊不知,176萬元成交的《松鷹 圖》,已是當時齊白石作品拍賣的世界紀録。

首次中國油畫拍賣專場被海外媒體稱之爲 "中國油畫拍賣史上的重要裏程碑","讓中國有 了詮釋油畫市場的發言權",評價甚高。70%的成 交率、196 萬元的總成交額,現在看起來不是一 個令人驚奇的數字,但在當時,許多人包括一些 評論家和藝術家本人都認爲中國大陸還不存在油 畫買方市場的情况下,當屬不易。高園回憶,拍 賣結束后真是百感交集,她自己禁不住喜極而泣。

首場拍賣的成功,成爲陳東升自稱其人生最 激動的第三個時刻。拍賣場曲終人散時分,嘉德 同仁舉杯同慶,多人大醉,終身不得忘懷。

陳東升分析,首場拍賣之所以獲得極大成功,一是海外藏家的鼎力支持所至,二是國内一 批有文化、有品位的企業家們積極參與的結果。 所以,他至今仍時常感謝當初田源、盧建、毛振 華、曾文濤、趙鍇等年輕企業家們的熱心支持。 now on, Beijing will become one of the tripartite transaction centers of Chinese cultural relics and artistic works, the other two being New York and Hong Kong region!"

In 2003, Economic Daily featured a commemorative article by Kou Qin. In a passage, he

wrote: "Ten years ago, there were two latent seller's markets for cultural relics and artistic works: One was the traditional-mode state-owned cultural relics management organs; the other was the folk collectors that had gone through all sufferings from the



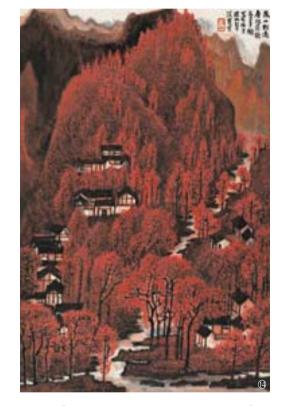
'Cultural Revolution'. The former was not very familiar to the 'open, fair and just' and 'to highest-price offerer' new regulation peculiar to auctions, but they were anxious to reverse the enterprise predicament resulting from the old institutions through new selling channels. The latter remained perturbed and had not yet completely calmed down, but they were anxious to get cash to rid themselves of poverty...... Opposite to the entrusting parties, among the bidders, few professional and mature collectors in the real sense remained in the mainland,



①田源
② 盧建
③ 拍賣會現場
④ 拍賣會現場
⑤ 黄永玉與王雁南
⑥ 左起:姜斐德、啓功、王連起、黄君寶、傅熹年、拓曉堂、寇勤
⑦ 左起:高園、滕芳、蕭淑芳、胡妍妍
⑧ 王雁南拜訪亞明(前排坐者)
⑨ 左起:王雁南、辛冠潔、陳東升
⑩ 吴祖光
⑪ 左起:寇勤、陳東升、鄒佩珠、楊延文、胡妍妍
⑩ 左起:樂静莉、肖燕翼、胡妍妍
⑩ 吴作人 芍藥花 成交價:RMB 198,000
⑭ 李可染 萬山紅遍 成交價:RMB 4,070,000

嘉德首場拍賣會期間,中央電視臺海外新聞 中心現場拍攝了一部名爲《拍賣臺前幕后》的專題 片,詳細記録了上述激動人心的時時刻刻。北京電 視臺的《北京,您早》欄目,則在拍賣結束后連夜 編輯制作出一個專題片,于拍賣結束次日早上播 出,引起熱烈反響。中央電視臺《東方時空》更在 爲此次拍賣會制作的"焦點時刻"專題報道中大膽 推論:可以預言,從此北京將成爲與紐約、香港三 足鼎立的中國文物藝術品交易中心!

2003年,《經濟日報》曾刊載過寇勤的一篇 回憶文字,其中一段寫道:"十年前,潜在的文物 藝術品賣方市場大體有二,一是傳統模式的國有 文物經營機構,二是歷盡'文革'劫難的民間收 藏群體。前者雖不太熟悉拍賣所特有的'公開、公 平、公正'和'價高者得'的新規則,但他們急 需通過新的銷售渠道,盡快扭轉舊體制造成的企 業困境;后者雖是驚魂未定、余悸未消,但他們 急于入市變現、擺脫貧困......。與委托方相對 應,當年的競買人群中,除了來自海外的客人,内 地真正意義上的專業而成熟的收藏家也已經不多 了,而在文物圈内并不算内行的年輕企業家們成 爲了競買主體。他們以其自身的敏鋭嗅覺,率先 **D**Tian Yan @Lu Iian 3 The scene of auction @The scene of auction 5 Wong Wing Yuk and Wang Yannan ©From left: Alfreda Murck, Qi Gong, Wang Lianqi, Kwan S. Wong, Fu Xinian, Tuo Xiaotang and Kou Qin @From left: Gao Yuan, Teng Fang, Xiao Shufang and Hu Yanyan @From left: Wang Yannan, Xin Guanjie and Chen Dongsheng [®]Wu Zuguang (f) From left: Kou Qin, Chen Dongsheng, Zou Peizhu, Yang Yanwen and Hu Yanyan @From left: Luan Jingli, Xiao Yanyi and Hu Yanyan ⁽³⁾ Wu Zuoren CHINESE HERBACEOUS PEONY Price · RMB 198 000 (ALI Keran THOUSANDS OF MOUNTAIN IN RED Price: RMB 4.070.000



except for some customers coming from overseas. Thus, young entrepreneurs who could by no means be counted as insiders in the cultural relic circles became the main body of the contest bidders. With acumen and sensitivity, they took the lead in upholding the competitive



故	稱族	代表	百花	古闸	山色	地的	伤だ	素	王事	每改	連依	武及	嫁見	宫明	かって	山光	初間
一九いキ 書 むきゅ 石 ね 田田	孫追備夏祭教能す	修死查主者天府手袋	百花森放住的時事業	古用・跳ちまはちろ	山乞映肥淮璀康人文振	地的魚甚六有情波皖公	何だい必要七百年注意	唐、縣西打計黄 家弟	王事女说介和草最苦	每改尚軒昂行人代祀具	逐依靜響原麻骨帶	武及身生得到莲菜書	嫁見古台丁遊素呈超臣	官明減晚雪閉意远煙	か実東坡示到後日湖体	山光直不必考察院祭安	初間千島是名區水色
言日石ね	ちおい	弘天府	值的時	主酒	璀璨	有情	10/17=	新義	お草	行人世	麻麻	内到著	邁素日	日用光	刻花田	ちょうやい	定名區
***	見ちょう	雪袋	あま	与话	人人採	水能公	不住意	ぞうま	最芳	礼具	首閉	山茶書	王超得	一逢煙	湖体	い今年	水色

高舉競投號牌,在社會上掀起了一股强烈的拍賣 旋風。保值增值、投資多元化等,成為入市的最 大影響力和推動力。這些'外行'的主角兒們,不 僅在拍賣場上贏得了頭彩,客觀上也爲國内文物 藝術品拍賣市場的立足和前期發展鋪墊了基石。" 這算得上是對于當時國内文物藝術品拍賣市場真 實面貌的一個客觀回顧。



乘勝前進 站穩脚跟

常有記者在采訪時提出同一個問題,那就是

bidding placard and whipped up a strong whirlwind of auction in the society. Value preservation and addition, investment diversity became the most influential force to push market listing. These laymen playing the main role not only won the first prize in the auction scene, but also won a foothold for the domestic cultural relics and artistic works auction market and laid a cornerstone for its early stage development." This could be considered as an objective review of the true features of the domestic cultural relics and artistic works auction market at that time.

ADVANCE UNDER THE IMPACT OF VICTORY AND TAKE A STRONG FOOT-HOLD

In interviews reporters often raised one and the same question: Which important crucial periods has China Guardian gone through in its development? To this question, Wang Yannan would reply: In the last decade, China Guardian experienced three important periods of development. The first was the successful salvo of the first auction on March 27, 1993. The



①鑒定專家新春座談會
②劉九庵(右二)參觀預展
③蘇庚春(左二)參觀預展
④孫軼青(左一)參觀預展
③左起:陳東升、馮其庸、楊仁愷、王雁南
⑥吴冠中與陳東升
⑦陳東升與董壽平
⑧啓功 書法 成交價:RMB 429,000
⑨美冠中 魯迅故鄉 成交價:RMB 550,000
⑩清乾隆 礬紅開光禦題詩文茶壺 成交價:RMB 792,000
⑪清光緒 青花文字大蓋罐一對 成交價:RMB 550,000

- ①Expert of identification on the Spring Festival Party
 ②Liu Jiuan (second from right) on the preview
 ③Su Gengchun (second from left) on the preview
 ④Sun Yiqing (first from left) on the preview
 ③From left: Chen Dongsheng, Feng Qiyong, Yang Renkai and Wang Yannan
 ⑥Wu Guanzhong and Chen Dongsheng
 ⑦Chen Dongsheng and Dong Shouping
 ⑧Qi Gong CALLIGRAPHY Price: RMB 429,000
 ⑧Wu Guanzhong LUXUN'S HOMETOWN Price: RMB 550,000
 ③A RARE IRON-RED DECORATED TEA-POT Seal mark
- and period of Qianlong Price: RMB 792,000 @A PAIR OF VERY RARE AND FINE BLUE AND WHITE JARS AND COVERS seal mark and period of Guangxu Price: RMB 550,000



嘉德的發展經歷了哪幾個重要的關鍵時期? 王雁 南在回答這個問題時表示,嘉德十年成長,有三 個重要的發展時期。一是1994年3月27日首次 拍賣的一炮打響,二是同年秋季拍賣會的站穩脚 跟,三是2002年的全面起飛。

的確,首次拍賣大獲成功,不僅給大家帶來 了歡樂和信心,也將下一步如何發展的戰略問題 擺在了嘉德人面前。簡言之,是守?還是攻?當 時的情形是,市場前景雖然看好但并不穩定,政 策環境也没有發生實質性的改變。首次拍賣成功 的背后,還有許多值得分析、總結和完善的地方。 因此,步步爲營也不失爲一個穩妥漸進的策略。 但是,陳東升在率領一班人仔細研討后,做出了 second was the autumn auction that took a strong foothold in the same year. The third was the overall take-off in 2002.

Indeed, the great success of the first auction not only brought cheers and confidence to all, but also placed the strategic development problems in front of China Guardian community. In short, what was to be done: to be on the offensive or to be on the defensive? The situation prevailing at the time was that the market perspective looked good, but remained unstable. No substantive change had taken place in policy environment. Many factors deserved analysis, summation and improvement behind the success of the first auction. Hence, advancing forward step by step was a worthy stable and progressive





一個非常大膽的决定:乘勝前進、全面出擊。 若干年后回憶起這一段歷史,陳東升闡釋了 大家當時決策的思路和依據。文物藝術品拍賣是 一個從未開墾過的新市場,支持或反對、鼓勵或 抵制,各種觀點都有其自身不同角度的道理。在 此情形下,首場拍賣一炮打響,簡直就是天賜良 機。此時此地,唯有發展,唯有抓住機遇大踏步 地發展,才能够迅速打開市場,實現首場拍賣成 功效應的最大化,加快實現經濟效益的最大化, 尤其是社會效益的最大化,并以此贏得社會各界 更大程度的寬容、理解、支持和參與,進而創立 國內文物藝術品拍賣市場的新秩序。

于是,嘉德在原有中國書畫和油畫兩個專場 的基礎上,果斷推出"瓷器玉器鼻烟壺工藝品"和 "古籍善本"兩個新項目,拍賣陣容頓顯强大。以 中國書畫爲例,隨着首次拍賣的成功,好作品源源 不斷匯聚而來。秋季拍品數由春季的194件,猛增 到272件。更爲重要的是,此次拍賣征集到齊白石 《山水册頁》、《蕉屋》和《松窗閑話》三件難得的 精品,特别是其中的齊白石十二開《山水册頁》十 分完美,幾乎包括了齊白石最喜畫的山水題材。 tactic. But after leading a group of people in careful studies, Chen Dongsheng made a very brave decision: Advance under the impact of victory and reach out in a comprehensive manner.

Recalling this part of the history several years later,

Chen expounded the line of thinking and the grounds for making such a decision at the time. Auctioning cultural relics and artistic works was a new virgin market. All pros and cons, all views of encouragement or boycott had their rationales from their own angles. Under such circumstances, the instant success of



the first auction was simply a God-sent opportunity. At such a time and in such a place, nothing but development, nothing but grasping the opportunity to develop with great strides,

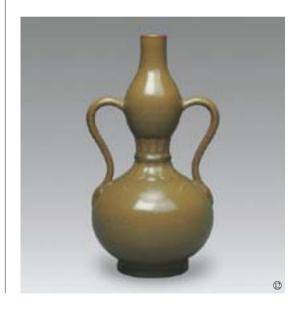






①左起:單國强、楊仁愷、單國霖
②左起:王雁南、陸昂、陳東升、齊良遲、許麟廬
③左起:居治群、郭學廣、趙人龍
④吴南生與李秋波
⑤王雁南與歐初
⑥章津才(右一)參觀預展
⑦左起:許化遲、陳東升、王春福、劉炳森、王雁南
⑧左起:寇勤、舒濟、胡絜青、郭庶英、舒乙、胡妍妍
⑨明宣德 青花一把連紋盤 成交價:RMB 550,000
⑩齊白石 九秋圖 成交價:RMB 748,000
⑩齊白石 村墊晚歸圖 成交價:RMB 616,000
⑫清乾隆 荼葉末釉綬帶葫蘆瓶 成交價:RMB 253,000

was the only way to rapidly open up the market and maximize the successful effect of the first auction. This was also the only way to speed up the maximization of economic effects, especially social effects. Above all, this was the only way to win greater tolerance, understanding, support and participation from all social circles and further create a new order of domestic cultural relics and artistic works auction markets.



 ①From left: Shan Guoqiang, Yang Renkai and Shan Guolin
 ②From left: Wang Yannan, Lu Ang, Chen Dongsheng, Qi Liangchi and Xu Linlu

③From left: Ju Qiaqun, Guo Xueguang and Zhao Renlong
④Wu Nansheng and Li Qiubo

[©]Wang Yannan and Ou Chu

©Zhang Jincai(first from right) on the preview

- ⑦From left: Xu Huachi, Chen Dongsheng, Wang Chunfu, Liu Bingsen and Wang Yannan
- ③From left: Kou Qin, Shu Ji, Hu Jieqing, Guo Shuying, Shu Yi and Hu Yanyan
- @A RARE AND FINE BLUE AND WHITE DISH Ming Dynasty, Xuande Price: RMB 550,000
- @Qi Baishi AUTUMN Price: RMB 748,000
- @Qi Baishi RETURNING FROM VILLAGE SCHOOL Price: RMB 616,000

② A RARE AND FINE TEA-DUST GLAZED DOUBLE-GOURD VASE seal mark and period of Qianlong Price: RMB 253,000



此外,此番嘉德還有幸征集到一批"仲康"上 款的130余把現代名家畫扇。這是一位酷愛扇子 的醫生歷經三十余年的收藏,每把畫扇保存完美 如新。齊白石、張大千、溥儒、徐悲鴻、傅抱石、

潘天壽、謝稚柳、陸儼 少等大家的作品均囊 括其中。籍此機遇,嘉 德單項推出"扇畫"專 場,立即引起收藏界的 廣泛關注。

此次拍賣于 1994 年 11 月初在長城飯店 舉行,人們以"拍瘋了"

這樣誇張的詞句來形容拍賣現場的火爆。中國書 畫專場成交額 3530 萬元,成交率達 87.44%。其 中,齊白石《山水册頁》成交 517 萬元,再次刷 新世界紀録。《蕉屋》和《松窗閑話》分别以 297 萬和 198 萬元成交,再次引起轟動。此外,溥儒 《松岩訪友》、張大千《黄山寫生》也紛紛突破百 萬元大關。

新穎的"扇畫"專場也争奪激烈,九成以上 的作品拍出。諸多拍品的成交價高于估價的一至 兩倍,全場成交額也比估價高出了兩倍。其中一 把傅抱石正面畫《觀花仕女》、潘天壽反面畫《荷 塘水鳥》的畫扇,竟以38萬元落槌,令現場買 家和看客驚嘆不已。自此,國内的扇畫收藏蔚然 成風。 Thereupon, on the basis of the two special auctions on Chinese calligraphy and paintings, China Guardian dished out another two new special schemes, namely, porcelain and jade snuff bottles and rare ancient books of fine editions. Thus, the aligned auction contingent appeared strong all of a sudden. Take Chinese calligraphy and paintings for example. With the success of the first auction, good works kept pouring in. The number of auction objects soared from 194 in spring to 272 in autumn. More importantly, the autumn auction collected three rare masterpieces of Qi Baishi: Landscape, House with Banana Trees and Chat by the Window Shadowed by Pine Tree. Among them, the 12mo Landscape was most perfect. They embraced



almost all the topics on landscape the revered old painter Qi relished in painting.

In addition, China Guardian was lucky enough to have collected a batch of over 130 modern fans painted by famous artists with Zhong Kang as the recipient. Zhong Kang was a doctor who cherished a strong love for fans. He had been collecting fans for thirty odd years. Every fan he kept was perfectly preserved. His collection embraced the works of great masters like Qi Baishi, Zhang Daqian, Pu Ru, Xu Beihong, Fu Baoshi, Pan Tianshou, Xie Zhiliu and Lu Yanshao. Taking advantage of the opportunity, China Guardian dished up a special auction of fan paintings, and instantly aroused extensive concern from the collectors.

The auction took place at the Great Wall Sheraton

① 左起:陳東升、王光英、王丙乾參觀預展
 ② 傅抱石 仕女 潘天壽 清晨 成交價: RMB 385,000
 ③ 齊白石 山水 成交價: RMB 5,170,000

③From left: Chen Dongsheng, Wang Guangying and Wang Bingqian on the preview

- @Fu Baoshi LADY Pan Tianshou FRESH MORNING Price: RMB 385,000
- 3 Qi Baishi LANDSCAPE Price: RMB 5,170,000



Hotel in early November 1994. People simply used the exaggerative word "spree" to describe the bustling atmosphere of the auction scene. The special auction of Chinese calligraphy and paintings achieved a transaction amount of 35. 30 million yuan, a transaction rate of 87.44%. Among these, Qi Baishi's Landscape was auctioned off at 5.17 million yuan, setting a new world-record. House with Banana Trees and Chat by the Window Shadowed by Pine Tree were sold at 2.97 million and 1.98 million-yuan respectively, arousing a great sensation once again. In addition, Pu Ru's Visiting a Friend among Pine Trees and Rock and Zhang Daqian's Sketching in Huangshan Mountains, among others, were priced at over one million yuan one after another.

The contest was also tense at the new-style fan painting special auction. Over 90% of the works were auctioned off. The transaction prices of many objects were double or triple those of the estimated prices. The total transaction volume was twice higher than the estimated prices. Of all the fans auctioned, one painted by Fu Baoshi entitled *Ladies Watching Flowers* on the surface and by Pan Tianshou entitled *Water birds in the Lotus Pond* was auctioned off at a stunning price of 380, 000 yuan upon the fall of the gavel. This price was shocking to all the buyers and onlookers at the scene. Since then, collection of fan paintings has prospered at home.

The transaction volume of the special auction of Chinese oil paintings broke the record of six million yuan at one stroke, and the transaction rate almost hit 90%. After fierce contest, Chen Yifei's *Wind of Mountain Village* changed hands at 2.86 million yuan, setting a new record in Chinese oil painting auction. The two special auctions, one on porcelain and jade snuff bottle artifacts, and the other on rare ancient books, were also successful, achieving the prideful results of 8.31 million yuan and 4.13 million yuan respectively.

Meanwhile, China Guardian pushed five special auctions, hitting a total transaction volume of 59. 43 million yuan. This was a figure to be reckoned with even for senior auction firms overseas. China Guardian grasped the historic opportunity and laid a foundation for occupying the leading position of China's auction industry.



"中國油畫"專場的成交額一舉突破600萬, 成交率幾近90%。陳逸飛的《山地風》經過激烈 争奪,以286萬元易手,創下中國油畫拍賣新紀 録。初試鋒芒的"瓷器玉器鼻烟壺工藝品"和"古 籍善本"兩個專場,亦首戰告捷,分别取得831 萬元和413萬元的驕人成績。

同時推出五個拍賣專場,總成交額 5943 萬 元,這是一個令海外資深拍賣行也不應小視的數 字。嘉德抓住了歷史性的機遇,更奠定了其占據 I heard a story from Wang Yannan. That was after the autumn auction in 1994. Chen Dongsheng went with her to visit the US headquarters of Sotheby's Auction House. At the US Embassy Visa section, after asking questions related to visa affairs, the visa official suddenly asked them a question they had never thought of: Do you have a plan to apply for another trip to the USA after this application? They gazed at each other in bewilderment, and simply couldn't understand what he meant. The visa



①China Guardian auction preview in Taipei

- @From left: I-Ming Tsai, Wang Yannan, Mr. & Mrs. Steve Chen-Nan Tsai, James C. P. Chen (first from right)
- ③Chen Dongsheng calls on collectors in Taiwan
- (4) Yang Yongde and Chen Dongsheng
- Swang Cheng Sung (second from left), Rudy C. L. Ma (third from left) and Jeff Hsu(second from right) on the preview
- ©From left in front row: Wang Yannan, James C. P. Chen, I-Ming Tsai, Barry Lam, Pang Zhiying and Gary K. C. Ho; from left in back row: Wang Cheng Sung, Chiu Feng Yu, Kwan S. Wang, Robert Chang and Hu Yanyan
- From left: Wang Yannan, Jimmy C. L. Hsu and Chang Wei-Hwa
 Fu Baoshi QU YUAN STROLLING AND CHANTING POEMS Price: RMB 3,025,000
- @Qi Baishi WISTERIA Price: RMB 1,870,000
- @Fu Baoshi A SMALL PAINTING OF THE SEVEN WORTHIES Price: RMB 286,000
- ②左起:蔡一鳴、王雁南、蔡辰男夫婦、陳啓斌(右一)
 ③陳東升拜會臺灣收藏家
 ④楊永德與陳東升

①嘉德臺北預展

- ⑤王政松(左二)、馬志玲(左三)、徐政夫(右二)參觀預展 ⑥前排左起:王雁南、陳啓斌、蔡一鸣、林百里、龐志英、何國
- 慶:后排左起:王政松、邱鳳玉、黄君寶、張宗憲、胡妍妍 ⑦左起:王雁南、許作立、張偉華 ⑧傅抱石 屈子行吟圖 成交價:RMB 3,025,000
- ⑨齊白石 紫藤 成交價:RMB 1,870,000
- ⑩傅抱石 小七賢圖 成交價:RMB 286,000





official offered an unexpected explanation: "I have heard of China Guardian, I presume you will visit the U.S. again. What if I give you a multi-entry visa? "

The scene could not but remind Chen Dongsheng of his visit to the Hong Kong Auction one-year ago. Oh, yes! China Guardian is maturing. It is getting popular now. It has begun to enjoy social trust.



RELIANCE ON COMMISSION FOREVER

For China Guardian, 1995 and 1996 were years of happiness mixed with worries. It was happy because 1994 saw a basis laid for the stable development of the auction industry. It was worried because the State had never defined the legal status of cultural relics auction. Relying on policy regulation alone, China Guardian lacked a sense of security and stability for long-term development. Driven by interests, the period saw the creation of auction organs in many big cities in the country. Government authorities





中國拍賣業領先地位的基礎。

曾經聽王雁南講過一個故事。那是1994年秋 季拍賣會之后。陳東升和她應邀訪問索斯比拍賣 行美國總部。在美國駐華使館簽證處,簽證官問 完有關事項后,忽然提出一個他們兩人還没曾考 慮過的問題:這次申請赴美后,還有没有再次赴 美的計劃?陳東升、王雁南面面相覷、不解其意。 簽證官却給了一個意外的解釋:我聽說過嘉德, 我想你們還會去美國的,給你們多次往返,如 何?

此情此景,不由得令陳東升又想起了一年

and public opinion began to express doubts about the status quo of the auction market and the sector credit was challenged.

On January 21, 1995, People's Daily published a signed article entitled "Reflections on China's Auction Industry." It said: "Under the present new situation of arts investment, collection and auction heats, how to draw the heats onto the track of healthy, sustainable development is a question calling for our immediate and earnest consideration. The artists, brokers, auction firms and collectors make up an organic entity. None of them is dispensable. Only by creating a benevolent cycling and common maturity would it be possible to nurture a prosperous, orderly and standardized artistic works market. Otherwise, the blossoming of any single flower alone would not possibly last long". "An auction firm is a high-profile intermediary agent service organ in modern market economy," it went on. "Its fundamental principles are 'openness, fairness, impartiality and honesty'. This is the lifeline for the survival of all stock firms. That is to say, they must openly carry out all auction activities according to the international standards of auction proceedings. They must equally treat all



- ①左起:陳東升、蔡斯民、郭瑞騰
 ②左起:單國强、馬成名、張宗憲、王雁南、楊思勝、鄧仕勛、蕭平、高美慶、陳燮君
 ③左起:鄭介初、王雁南、蘇洪亮
 ④嘉德新加坡預展。左起:蔡斯民、王雁南、陳東升
 ⑤左起:劉凱、王雁南、張五常夫婦、于淑英
 ⑥楊啓霖、潘受參觀預展
 ⑦張應流與王雁南
 ⑧張大千 碧山白雲 成交價:RMB 1,210,000
 ⑨李昉、徐炫等編 文苑英華 成交價:RMB 1,430,000
- ⑩徐悲鴻 落花人獨立 估價:RMB 500,000-600,000
- ①明 黄花梨木浮雕靠背圈椅 成交價:RMB 107,800



- ③From left: Chester Cheng, Wang Yannan and Lincoln H. L. Soo
 ④China Guardian auction preview in Singapore, from left:
- Chua Soo Bin, Wang Yannan and Chen Dongsheng
- ③From left: Liu Kai, Wang Yannan, Mr.& Mrs.Steven N. S. Cheung and Yu Shuying
- $\textcircled{\sc {o}}$ Yeo Khee Lin and Pan Shou on the preview
- $\ensuremath{\mathcal{O}}$ Cheung Ying Lau and Wang Yannan
- ③Zhang Daqian GREEN MOUNTAIN WITH WHITE CLOUDS Price: RMB 1,210,000
- @WEN YUAN YING HUA Jointly compiled by Li Fang, Xu Xuan and others Price: RMB 1,430,000
- Estimate: RMB 500,000-600,000
- (D) HUANGHUALIARMCHAIRWITHCURVEDREST 17th Century Price: RMB 107,800





customers, and impartially auction the objects to the highest-price bidder. They must honestly provide the best prices for the sellers. Auction firms should be third-party intermediary agencies independent of both the seller and the buyer. Today, when the law on auction remains to be enacted, dependent auction firms should detach themselves from the

